

Dissertation Theses 2013 - UPMK

Hrdinová, G.: Concept HCS model 3E vs. concept Corporate Social Responsibility (CSR)

Malá, J.: Methodology for evaluating the quality of information in the project management

Prajová, V.: The proposal for the implementation of integrated marketing communication as a tool for organization's competitiveness

Hasayová, M.: Proposal of the methodology for a comprehensive audit of project management

Vančová, V.: Proposal for Support of Innovation in Industrial Plants by International Cooperation

Naňo, T.: Suggestion for using the Analytic Hierarchy Process in the strategic risk management of the industrial companies

Drieniková, K.: The Suggestion for the Usage of Analytic Hierarchy Process in the Corporate Social Responsibility Strategy of Industrial Companies

Bednár, R.: The sequence of steps of individualization Lean concept in industrial enterprises

Pavledna, P.: Proposal of methodology for knowledge management application in innovation processes

Ondrušková, O.: Choice of motivator systems to ensure effective management of human resources

Hrablík, M.: Acquisition of employees for key positions in conditions of merging labour markets of EU