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SPRIEVODCA DATABÁZAMI

Information Science and Marketing (SAGE Journals Online)



Tento projekt je realizovaný na základe podpory operačného programu
Výskum a vývoj financovaného z Európskeho fondu regionálneho rozvoja

Táto publikácia bola vytvorená realizáciou projektu Centrum poznatkovej organizácie duševného vlastníctva, ITMS 26220220054 na základe podpory operačného programu Výskum a vývoj financovaného z Európskeho fondu regionálneho rozvoja.

Manuál je súčasťou kolekcie manuálov a sprievodcov databázami zameranej na oblasť duševného vlastníctva.

Náplň kolekcie:

Manuál základných pojmov z oblasti duševného vlastníctva

Manuál na podanie patentovej prihlášky

Manuál patentovej legislatívy

Zoznam patentovej literatúry v akademickej knižnici a prehľad voľne dostupných patentových databáz

Sprievodca databázami

Engineering Village

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Referex

SAGE Journals Online

Engineering and Computing, Materials Science, Technology

Information Science and Marketing

Intellectual Property, Psychology and Sociology

Management and Organisation Studies, Education

Research Methods, Methodology and Evaluation

Information Science and Marketing

Databáza poskytuje prístup do oblasti duševného vlastníctva interdisciplinárnych odborov informatiky a priemyselného inžinierstva z pohľadu marketingu a logistiky, informačných vied s orientáciou na informačný manažment.

Vyhľadávanie

Zadali sme nasledovné podmienky na rešerš:

- termín: duševné vlastníctvo a informatické vedy,
- vyhľadávanie vo všetkých poliach,
- vyhľadávanie v databázach: Information Science and Marketing,
- za posledných desať rokov.

The screenshot shows the SAGE Journals search interface. At the top, there are two search rows. The first row contains the text 'intellectual property' in a text box, followed by a dropdown menu set to 'and', and another text box containing 'information science'. To the right of this row is a dropdown menu set to 'All fields'. Below this row is a second row with an 'and' dropdown menu, two empty text boxes, and another 'and' dropdown menu, followed by another 'All fields' dropdown menu. There is an 'Add Row' button with a plus sign on the left and a 'Search' button with a right-pointing arrow on the right. Next to the 'Search' button is a 'Clear All Fields' button with a red stop sign icon. Below the search fields is a 'Search Within' section with three radio buttons: 'SAGE Journals Available to Me' (selected), 'All SAGE content', and 'My Favorite Journals'. Below this are two more radio buttons: 'Select from a list of disciplines' (selected) and 'Select from a complete list of journals'. Below these options is a list of disciplines, each with a checkbox. The 'Information Science' checkbox is checked. The list includes: Social Science & Humanities, Anthropology & Archaeology, Communication & Media Studies, Criminology & Criminal Justice, Cultural Studies, Economics & Development, Education, Ethnic Studies, Family Studies, Gender Studies, Geography, Gerontology & Aging, Group Studies, History, Information Science, Interpersonal Violence, and Language & Linguistics.

Krátka textová informácia pod názvom zvýraznila vyhľadávané termíny.

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Article Available

Book Review: Licensing digital content: a practical guide for librarians, The librarians' guide to intellectual property in the digital age

Graham P. Cornish
Journal of Librarianship and Information Science, March 2003; vol. 35, 1: pp. 62-63

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Kristin R. Eschenfelder, Anuj C. Desai, Ian Alderman, S. Joanna Sin, and Shen Yi
Journal of Information Science, August 2005; vol. 31, 4: pp. 317-331.

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The sociological turn in information science

Blaise Cronin
 Indiana University, USA, bcronin@indiana.edu

Abstract

This paper explores the history of 'the social' in information science. It traces the influence of social scientific thinking on the development of the field's intellectual base. The continuing appropriation of both theoretical and methodological insights from domains such as social studies of science, science and technology studies, and socio-technical systems is discussed.

[history](#) [information science](#) [social science](#) [sociology](#)

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Journal of Information Science August 1, 2009 35: 398-413
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Published online before print June 18, 2009, doi: 10.1177/0165551509089344
Journal of Information Science August 2008 vol. 34 no. 4 465-475

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October 10, 2011

Luiza Baptista Melo and Cesaltina Pires

Which factors influence the willingness to pay for electronic library services? A study of the Portuguese electronic scientific information consortium b-on *

Journal of Librarianship and Information Science 0961000611408645, first published on October 10, 2011 as doi:10.1177/0961000611408645

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A. Abriyah and AN Zainab

Digital libraries in the classroom: Secondary school teachers' conception


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Trnava: AlumniPress, 2010
- [2] <http://online.sagepub.com>

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