

Roundtable 1 – Executive Summary

State of Play. How to launch a smart and sustainable city strategy? Methodology and exchange of experience in a European framework.

Schedule

9.25	Introduction by the moderator, Mrs Cagaňová
9.27	Interventions of the speakers (6 minutes speaking time each)
9.57	Questions from the audience
10.05	End of the roundtable
10.10	Beginning of the start-ups pitches

Moderator – The Moderator should speak an estimated 2 minutes to introduce the topic of this 1st roundtable. Once all speakers are done with their intervention, the moderator shall open the floor to questions from the audience (approx. 8 minutes).

Name	Mrs Dagmar CAGÁŇOVÁ
Position	Vice dean at Faculty of Materials Science and Technology, Trnava, Slovak University of Technology in Bratislava
Bio	Dagmar Cagaňová, assoc. prof. in Industrial Engineering, acts as Vice dean for International Projects at the Faculty of Materials Science and Technology in Trnava, STU in Bratislava. Her professional interests, research topics and international collaborations are mainly focused on Intercultural and Innovation Management, Mobility and Smart Cities, Diversity. To date she has published around 200 publications and has 87 quotation in databases WOS and SCOPUS.



Speakers – Speakers appear in the suggested order of their intervention, although this order is eventually up to the moderator. They should speak an estimated 6 minutes each in order to fill the 30 minutes left for discussion.

Name	Mrs Miriam LETAŠIOVÁ
Position	Director General of Business environment and innovation, Ministry of Economy of Slovakia
Bio	At the moment, she acts as Director General of Business environment and innovation at the Ministry of Economy addressing problematics of Smart City. Miriam Letašiová covers preparation of the document Support of innovative solutions in Slovak cities that will become the very first document of such kind in Slovakia, and also the Scheme of support for introduction of innovative solutions in cities (scheme of minimal support – support de minimis).
Intervention	During her presentation Mrs Letašiová will present the position and the view of the Ministry of Economy in topic Smart City and their main activities, which focus on SMEs. E.g. <i>The Support of Innovative Solutions in Slovak Cities</i> , which is the first scheme of its kind in the Slovak Republic; their support schemes, Smart City roadshow and so on....
Name	Mrs Lívia VAŠÁKOVÁ
Position	Economic Counsellor, Representation of the European Commission in Slovakia



Bio Lívia Vašáková is an Economic Counsellor at the European Commission representation in Slovakia where she coordinates economic and social policies. She previously worked for DG Energy at the European Commission in Brussels. She graduated from the University of Economics in Bratislava and studied at the Johannes Kepler University in Linz, Austria; Ludwig-Maximilian University in Munich, Germany; University of Aix-en-Provence in France and the University of Ljubljana in Slovenia. She also holds a post-graduate degree from the Europa-Kolleg Hamburg.



Intervention Mrs Vašáková will present the European context regarding the development of Smart Cities, as well as the financing opportunities that the EU gives: structural funds, Horizon 2020, CEF, etc.

Name **Mr Michal KALIŇÁK**

Position Spokesman and Secretary of the Council of Experts of the Association of Towns and Communities of Slovakia (ZMOS)

Bio A political scientist specialising in self-government. He has been working in ZMOS since 2010, he has worked as a municipal deputy, first in Medzilaborce and later then in Prešov. Meanwhile, he held the position of the spokesman of the City of Prešov and also of the Head of the Public Relations Department in Bratislava - Petržalka. He was an Assistant to the President of the National Council of the Slovak Republic, consultant and spokesman of the Deputy Prime Minister of the Slovak Republic for the Knowledge Society, European Affairs, Human Rights and Minorities, Director of the Communication Department of the Ministry of Education, Science, Research and Sport of the Slovak Republic and Consultant to the State Secretary of the Ministry of Finance of the Slovak Republic. He has been teaching public relations and self-government issues for 14 years as an external university pedagogue, regularly publishing in periodicals, and being a member of the Editorial Board of a professional journal.




Intervention In order to react correctly, municipalities have to be prepared. There are too many municipalities with few inhabitants but with large competencies (and duties) – problem of effective management. In this context smart is perceived as a complex approach. To insure effective investments, constant benchmarking is needed. Smart is an idea that needs to be meaningful. Municipalities need to know what it means in order to be “seizable” – this minimises risks of financial and material costs and of non-efficiency. National project – modernisation of municipalities based on four pillars: good practices; audit of competences; early intervention; cooperation between municipalities.

Name **Mrs Erika HORANSKÁ**

Position Head of Urban Development Unit, Ministry of Transport and Construction of the Slovak Republic



Bio Experienced Head Of Urban Development with a demonstrated history of working in the public policy Industry and NGO activities. Skilled in Urban Planning, Strategic Planning, Communication, Cultural Heritage, and NGO management. Strong business development professional with an Ing. arch. equivalent to M.Sc. focused in architecture, urban planning from Fakulta architektúry STU, Bratislava.

Intervention	Mrs Horanská will present the National Urban Policy for Slovakia because the promotion of the "smart city" concept cannot be successful without national policy backup.	
Name	Mr Eric CHENDEROWSKY	
Position	Director in charge of Urban planning and Territories, City and Metropolis of Strasbourg	
Bio	<p>A graduate from ENSAIS (Architecture, 1986) and the University of Strasbourg (Urban planning, 1994), Eric Chenderowsky spent 12 years in urban agencies in Belfort and Strasbourg before joining Strasbourg Urban Area in 1999 to manage territorial foresight within the second Urban Area's Scheme.</p> <p>As a Director of Urban Planning for Strasbourg (since 2009) he has led the Ecocités (<i>Eco-cities</i>) procedure for the Deux-Rives project, for the urban renovation of housing estates or for the crafting of the local urban development plan.</p> <p>He is in charge of research programmes and of the PUCA (Master Plans, Planning, Construction, and Architecture) at the Eurometropolis. Since 1995 he has been lecturing urban projects on a regular basis in Strasbourg's both architecture universities.</p>	
Intervention	Deux-Rives (<i>Two river banks</i>): an urban project as a source of innovation. 2 axes to develop on:	
	<ul style="list-style-type: none"> • An urban development project as a tool to affirm Strasbourg's European role and as a tool of transborder cooperation • Since 2009 (adoption of the Ecocités/<i>Eco-cities</i> procedure), it leads to excellence in environment, urban planning and local democracy... 	